

**They're enjoying retirement - they can afford to!**



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The General Manager  
**THE PRUDENTIAL ASSURANCE CO. LTD.,**  
*(Incorporated in England.)*  
142, HOLBORN BARS,  
LONDON, E.C.1

# £6,255 in the bank when you're 65

When you retire you'll have more leisure than you've ever had before. And you will need money to make the most of it, and so enjoy your retirement to the full.

If you take out a Prudential endowment assurance policy for £3,000 when you're 30, assuming that the current annual bonus rate is maintained, you could have £6,255 when you're 65.

What is more, you'll be taking care of your family's future as well, because should you die before 65, they would receive £3,000 plus bonuses to date, together with, if you wish, an income of say £20 a week during their years of greatest need.

It's never too early to start planning for retirement, and the sooner you do, the less it will cost. Take the first step today by posting this card.

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*Plan for your future-post this coupon today.*

**To THE PRUDENTIAL Assurance Company Ltd**  
**142 Holborn Bars London EC1**

*Please let me have further details of your Endowment Assurance policies*

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